

Section 1- Artwork Presentation Formats

To avoid delays and possible costly amendments, please check your artwork content before supplying.

Adobe Illustrator CC

- Please supply an outlined version of the artwork.
- Include all images/links used in the Illustrator document.
- Avoid using RGB Images.
- Avoid embedding images but supply all images as 'links.'
- Avoid using more colours in document than required.
- Hidden Layers WILL be discarded when opened in-house.
- Ensure your document settings are ISO Coated v2 (ECI)
- Ensure your document raster settings are set on high (300dpi)

Adobe Indesign CC

- We realise that Indesign is not a creative packaging software.
- If you work or have created artwork within the package then please
 - either: save a PDF with the Royston labels PDF export setting (available on request) OR
 - ensure export is set to print quality
- Ensure your document colour settings are ISO Coated v2 (EC1).

Adobe Photoshop CC

- Supply all multi channel tiff or PSD layered files with ALL documents.
- Repro TIFF files assigned to appropriate spot colour channels.
- Hi-Res images (300 dpi) for 100% sized images.
- All images to be based on CMYK values.
- Ensure your document colour settings are ISO Coated v2 (EC1).

Adobe Acrobat

- Pdfs that are supplied should have been created from one of the above mentioned software's using the Royston labels PDF export settings or using the export print quality setting
- This PDF will contain all of the necessary information to ensure that your artwork maintains the integrity and consistency required to accurately reproduce at the proofing and printing stage.

Section 1 (cont)- Artwork Presentation Formats

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- Supply all fonts used within the ArtPro Documents.
- Convert fonts to paths if necessary.
- Supply all Images placed within the ArtPro Document.
- Ensure ArtPro file utilises the approved Royston Labels cutter.
- Ensure cutter guide is on separate layer and coloured correctly.
- Ensure trim box is set to Royston labels cutter.
- Untrapped files are preferable for our own tight print tolerances.
- Please remove all unused colours.
- Colour legend on design must reflect colours within artwork.

Section 2

Trapping

- Royston Labels are specialists at trapping complex graphics and prefer artwork supplied with no trapping applied.
- If you are required by your client to trap artwork then contact us for our trapping specifications.

Section 3

Communications

- Avoid transferring files larger than 5mb over emails.
- Contact Royston Labels for use of our transfer software if files are larger than 5mb
- Avoid CC or BCC to multiple staff when large attachments are used.
- Ensure all attachments are suitably compressed.
- Use bin hex compressions to maintain file resource fork data.
- Ensure all email communications contain a legal disclaimer at the end

Section 4

Fonts

- If you must use live fonts, then please ensure these are supplied with your job.
- Where appropriate, supply complete font families.
- Do not use Faux font styles - in some applications the styles used ie: underline do not translate in the font style as it is not a supported character.